

Fund Raise Now!



Campaign Manager

NAME

EMAIL

- > Oversees and monitors the campaign
- > Selects the committee chairs to assist with the campaign
- > Keeps a weekly campaign update and apprises the club at the weekly meeting

Sales/Marketing Manager

NAME

EMAIL

- > Selects the best sales locations within the community with both Rotarians and non-Rotarians
- > Makes contact with sales locations and gets approval
- > Helps set up 'point of purchase' displays

Distribution Manager

NAME

EMAIL

- > In-charge of getting the cards to the sales locations
- > Keep track of where all of the cards are located
- > Assign other Rotarians to keep track of specific card locations and replenish card supply
- > Drop off cards as needed and pick up money to give to the Accounting Manager at the weekly meetings

Sponsorship Manager

NAME

EMAIL

- > Responsible for obtaining four (4) sponsors and getting payment from the sponsors
- Note: The sponsors have typically been Rotary members, however, they do not need to be.
(This is probably the easiest of all the jobs!)

Accounting Manager

NAME

EMAIL

- > Keep track of the money
- > Work with the Distribution Manager to maintain an awareness of where all of the cards are located (and subsequently, where the funds come from!)

Special Events Manager

NAME

EMAIL

- > Maintain an awareness of potential sales opportunities in the community
- > Make arrangements for sales at community events
- > Get the cards from the Distribution Manager and get volunteers to help set up and sell the cards at different events
- > Bring any unsold boxes back from a sales event to the Distribution Manager
- > Provide sales event proceeds/monies to the Accounting Manager