

> Potential Sales Outlets



In every Rotary Club there are locations that are either owned/managed by Rotarians that will be an excellent place for card sales.

In the event that there is a great location to sell the cards and the store (for example a card store) has a competing product, it may make sense to pay the owner of the store (\$5.00 per box) to sell the cards for you.

Consider Interact clubs – Pay the clubs \$3.00 to \$5.00 to sell cards and make it a fundraiser for them.

Look at other potential nonprofit clubs in town to help sell the cards and make it a shared fundraising event for them as well.

Below is just the “tip of the Polar Bear iceberg” for Potential Sales Outlets!

> Community Events	> Dental office	_____	_____	_____
> Farmers markets	> Insurance offices	_____	_____	_____
> Jewelry stores	> Flooring/carpeting	_____	_____	_____
> Optometrist	> Financial services	_____	_____	_____
> Chamber of Commerce	> Florists	_____	_____	_____
> Chiropractor	> Home furnishing	_____	_____	_____
> Deli	> Nurseries	_____	_____	_____
> Hotel lobby	> Pharmacy	_____	_____	_____
> Real estate office	> Stationary stores	_____	_____	_____
> Banks	> Travel agencies	_____	_____	_____
> Physician’s office	_____	_____	_____	_____
> Restaurants	_____	_____	_____	_____
> Architects office	_____	_____	_____	_____
> Art galleries/gift stores	_____	_____	_____	_____
> Attorney’s office	_____	_____	_____	_____
> Bakery	_____	_____	_____	_____
> Barber shop/beauty salons	_____	_____	_____	_____
> Bike shop	_____	_____	_____	_____
> Day spa	_____	_____	_____	_____